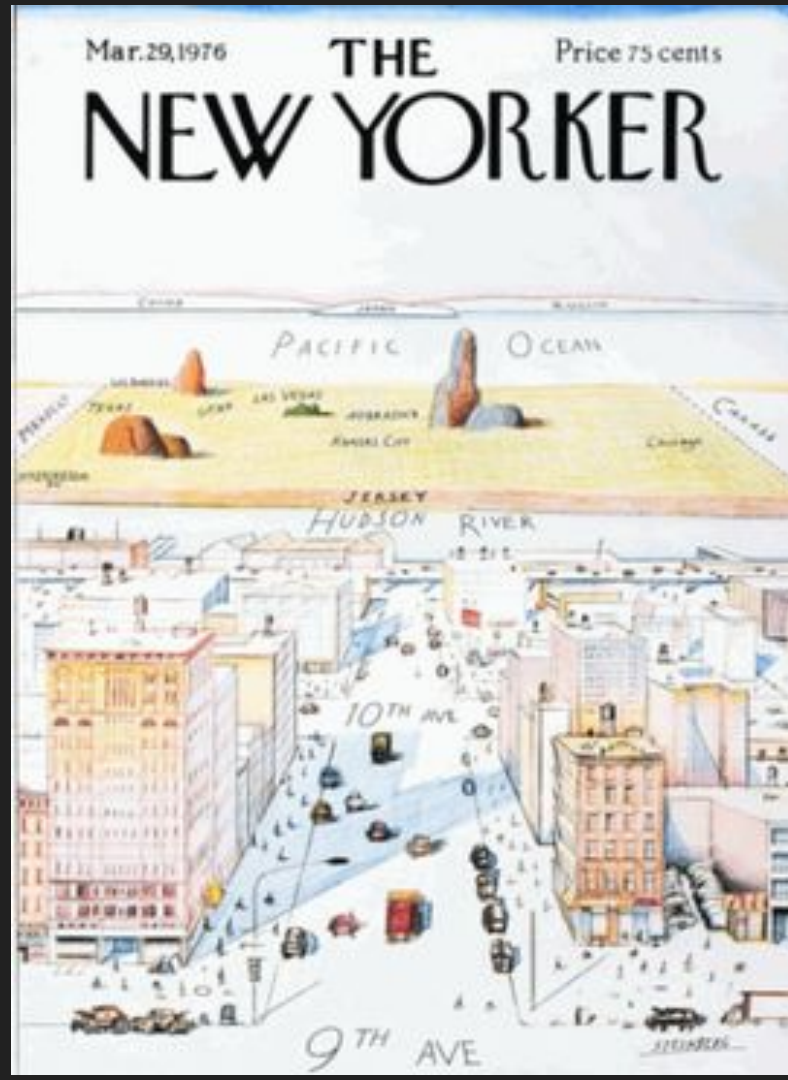


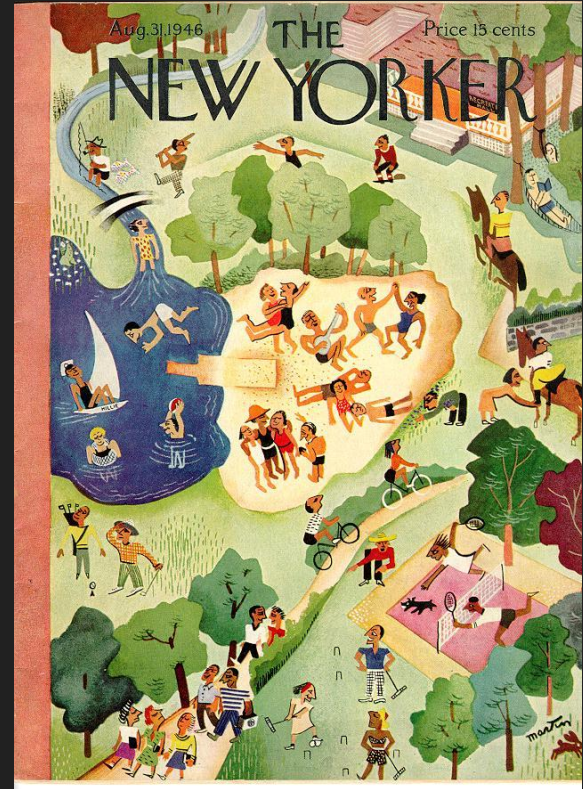
The New Yorker



Political and Social Outlook

Early Years: Ross to Shawn

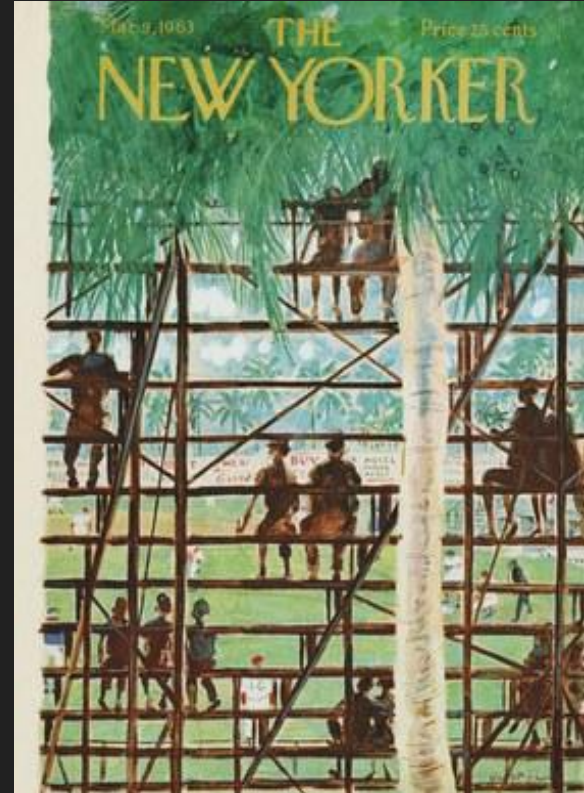
- Ross' desire to avoid overt political discussion within the magazine.
- Influence of the Algonquin Round Table on the political/social content.
- Ross' vision for *The New Yorker*.
- To what extent can politics be avoided: is political/social discussion inevitable in a publication like *The New Yorker*?



Hiroshima Issue. Aug. 31, 1946

Changes Under Shawn: The New-Old *New Yorker*

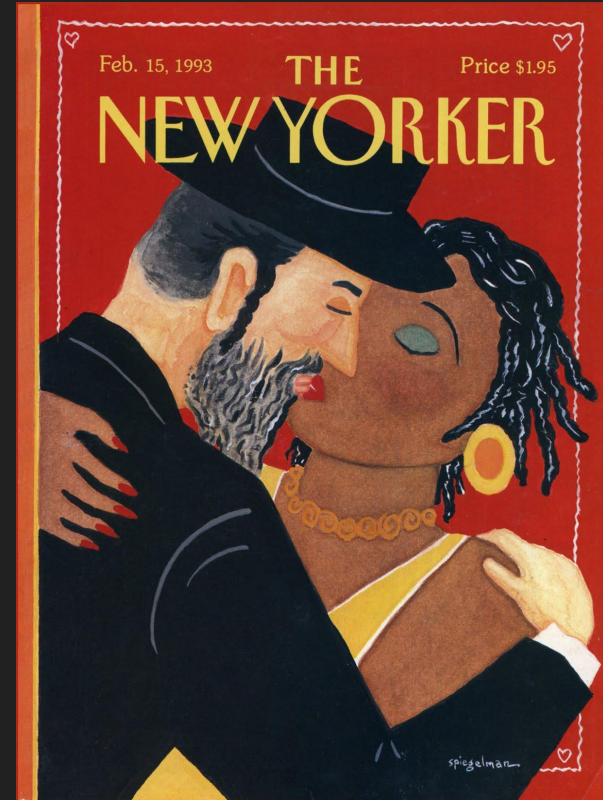
- Maintaining the Legacy of *The New Yorker* under Ross
- What to make of Shawn's role in publishing Hiroshima issue
- Gradual opening of the Political floodgates
- Setting the tone for the future.



Eichmann in Jerusalem, Mar. 9, 1963

Pendulum Swing: Gottlieb to Brown

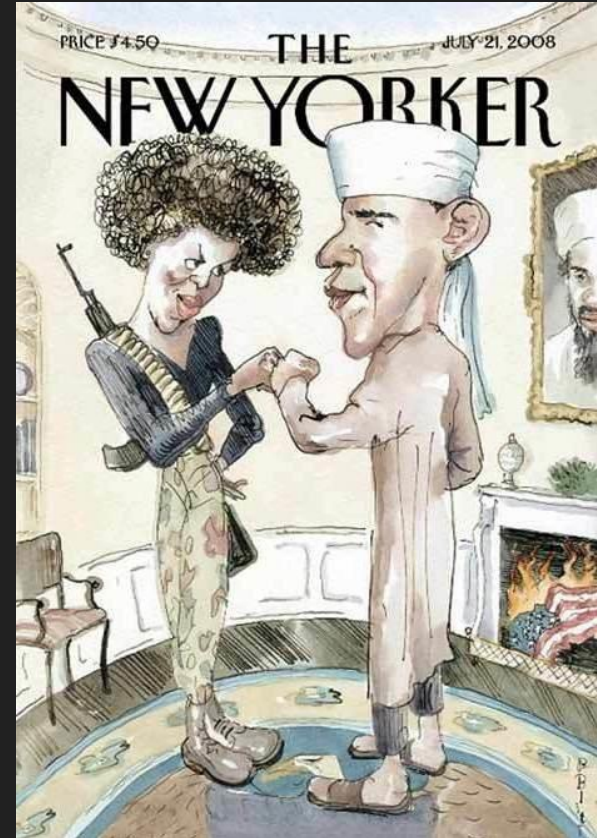
- Magazine under Gottlieb seen as “aging” and isn’t noted as engaging socially or politically for the contemporary reader
- Gottlieb’s attempt to uphold older style of Ross and Shawn
- Tina Brown attempts to modernize *The New Yorker*
- Provocative/controversial social and political commentary under Brown defines the “New” *New Yorker*



Crown Heights riot cover. Feb 15, 1993

The New Yorker Today: Reminick's Political Stance

- Changes under Brown establish the contemporary audience of *The New Yorker*
- First blatant endorsement of a Political party/campaign during Bush-Kerry race
- Pew research conducts a study on the social and political stance of *The New Yorker's* audience
- Growing political stance and influence of the magazine the way forward?



“Politics of Fear” Cover. July 21, 2008

Discussion Questions

- Was Politicalization of the New Yorker inevitable?
- Does a magazine with the cultural status of *The New Yorker* have a responsibility to respond to major events?
- Is thoughtful satire and commentary regarding society and politics unavoidable regardless of any editor's wishes?
- Other questions or comments?

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